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A recognized innovator in spreadsheet instruction and highly regarded pioneer in business analytics, Dr. Cliff Ragsdale is the Bank of America Professor of Business Information Technology and Academic Director of the Center for Business Intelligence and Analytics in the Pamplin College of Business at Virginia Tech, where he has taught since 1990.

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Cliff T. Ragsdale is the author of Spreadsheet Modeling & Decision Analysis (3.58 avg rating, 98 ratings, 0 reviews, published 1997), Managerial Decision...

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Ragsdale really makes spreadsheet modeling accessible to real-world business situations. It was a great asset to my MBA coursework. As a student, it came with a free student version of @RISK risk analysis software as well.

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